

YouGov / Cancer Research Survey Results

Sample Size: 1106

Fieldwork: 22nd to 23rd July 2010

	Total	Gender		Age					Social Grade		Region							
	Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland
Unweighted Base	1106	497	609	112	154	171	176	493	637	469	246	172	111	140	260	57	95	25
All UK Adults	1106	532	574	133	193	194	192	394	608	498	264	177	103	137	246	54	94	31

Do you smoke or have you ever smoked? (Please tick the option that BEST applies)

I currently smoke but intend to quit	8%	9%	8%	8%	11%	7%	12%	6%	7%	10%	7%	9%	9%	9%	9%	10%	7%	9%
I currently smoke and do not intend to quit	10%	11%	9%	10%	10%	8%	12%	10%	8%	13%	10%	9%	11%	13%	12%	4%	9%	-
Combine : Smokers	18%	20%	17%	18%	21%	15%	25%	16%	15%	22%	17%	18%	20%	22%	21%	14%	16%	9%
I used to smoke but don't anymore	34%	36%	33%	12%	25%	23%	35%	51%	33%	36%	33%	34%	32%	37%	36%	32%	31%	47%
I have never smoked	47%	45%	50%	69%	53%	62%	40%	33%	52%	42%	50%	48%	49%	41%	44%	54%	52%	44%
Combine : Non - Smokers	82%	80%	83%	82%	79%	85%	75%	84%	85%	78%	83%	82%	80%	78%	79%	86%	84%	91%

Do you have a child/ children in any of the following age groups? (Please tick all that apply)

0 to 3	9%	10%	9%	5%	28%	19%	1%	1%	9%	10%	9%	16%	6%	10%	8%	7%	9%	-
4 to 6	7%	7%	6%	2%	12%	21%	3%	-	6%	7%	6%	9%	6%	5%	5%	8%	5%	22%
7 to 10	7%	6%	7%	2%	7%	22%	6%	1%	6%	8%	5%	9%	6%	3%	7%	11%	8%	17%
11 to 13	6%	6%	6%	-	3%	17%	11%	2%	7%	5%	6%	8%	6%	2%	5%	13%	6%	8%
14 to 15	6%	6%	5%	-	2%	15%	13%	1%	5%	6%	5%	9%	6%	3%	5%	6%	5%	7%
16 to 17	4%	5%	4%	-	-	10%	13%	1%	4%	5%	4%	7%	2%	2%	5%	1%	5%	4%
Combine : Children under 18	24%	25%	24%	9%	33%	62%	30%	4%	24%	25%	24%	34%	22%	18%	21%	29%	23%	31%
18 or older (grown-up children)	42%	39%	45%	1%	1%	11%	60%	83%	43%	42%	45%	37%	43%	37%	47%	40%	40%	34%
No children	38%	40%	36%	90%	67%	34%	24%	15%	37%	38%	37%	34%	37%	48%	35%	34%	40%	45%

To what extent do you support or oppose each of the following public health initiatives that are designed to protect children from tobacco? (Please tick one answer on each row)

Putting tobacco products out of sight in shops

Strongly support	43%	43%	44%	37%	39%	44%	39%	50%	43%	44%	48%	40%	45%	38%	37%	50%	49%	55%
Support	30%	27%	32%	30%	29%	34%	31%	27%	32%	27%	28%	29%	24%	28%	35%	30%	29%	28%
Oppose	14%	16%	13%	20%	15%	10%	14%	14%	14%	15%	11%	18%	19%	20%	13%	8%	11%	5%

YouGov / Cancer Research Survey

Sample Size: 1106

Fieldwork: 22nd to 23rd July 2010

	Total	Smokers		Children		
	Base	Smokers	Non - Smokers	No children	Children under 18	No children under 18
Unweighted Base	1106	191	915	388	228	919
All UK Adults	1106	204	902	417	269	885

Do you smoke or have you ever smoked? (Please tick the option that BEST applies)

I currently smoke but intend to quit	8%	45%	-	8%	10%	8%
I currently smoke and do not intend to quit	10%	55%	-	10%	8%	11%
Combine : Smokers	18%	100%	-	17%	18%	19%
I used to smoke but don't anymore	34%	-	42%	21%	34%	35%
I have never smoked	47%	-	58%	62%	48%	47%
Combine : Non - Smokers	82%	-	100%	83%	82%	81%

Do you have a child/ children in any of the following age groups? (Please tick all that apply)

0 to 3	9%	7%	10%	-	38%	-
4 to 6	7%	5%	7%	-	27%	-
7 to 10	7%	5%	7%	-	27%	-
11 to 13	6%	4%	6%	-	25%	-
14 to 15	6%	5%	6%	-	23%	-
16 to 17	4%	4%	5%	-	18%	-
Combine : Children under 18	24%	23%	25%	-	100%	-
18 or older (grown-up children)	42%	45%	42%	-	18%	50%
No children	38%	35%	38%	100%	-	50%

To what extent do you support or oppose each of the following public health initiatives that are designed to protect children from tobacco? (Please tick one answer on each row)

Putting tobacco products out of sight in shops

Strongly support	43%	20%	49%	34%	50%	41%
Support	30%	26%	30%	32%	30%	29%
Oppose	14%	31%	11%	17%	9%	16%

	Total	Gender		Age					Social Grade		Region							
	Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland
Unweighted Base	1106	497	609	112	154	171	176	493	637	469	246	172	111	140	260	57	95	25
All UK Adults	1106	532	574	133	193	194	192	394	608	498	264	177	103	137	246	54	94	31
Strongly oppose	5%	6%	5%	2%	7%	6%	5%	5%	4%	6%	4%	4%	6%	7%	6%	2%	7%	3%
Don't know	8%	9%	7%	11%	11%	7%	11%	4%	7%	9%	10%	9%	5%	7%	8%	10%	4%	8%

	Total	Smokers		Children		
	Base	Smokers	Non - Smokers	No children	Children under 18	No children under 18
Unweighted Base	1106	191	915	388	228	919
All UK Adults	1106	204	902	417	269	885
Strongly oppose	5%	16%	3%	6%	4%	6%
Don't know	8%	8%	8%	11%	8%	8%

	Total	Gender		Age					Social Grade		Region							
	Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland
Unweighted Base	1106	497	609	112	154	171	176	493	637	469	246	172	111	140	260	57	95	25
All UK Adults	1106	532	574	133	193	194	192	394	608	498	264	177	103	137	246	54	94	31

Getting rid of cigarette vending machines completely in the UK

Strongly support	50%	49%	50%	48%	49%	51%	43%	53%	49%	51%	53%	45%	47%	50%	43%	59%	57%	68%
Support	27%	25%	29%	30%	25%	28%	27%	27%	29%	25%	26%	23%	32%	22%	34%	28%	23%	20%
Oppose	11%	13%	10%	12%	11%	11%	10%	12%	13%	10%	11%	19%	8%	15%	8%	4%	12%	5%
Strongly oppose	5%	6%	4%	4%	6%	6%	5%	4%	4%	6%	3%	3%	8%	8%	6%	2%	5%	6%
Don't know	7%	8%	6%	6%	8%	5%	15%	4%	6%	8%	7%	10%	5%	5%	9%	6%	3%	2%

	Total	Smokers		Children		
	Base	Smokers	Non - Smokers	No children	Children under 18	No children under 18
Unweighted Base	1106	191	915	388	228	919
All UK Adults	1106	204	902	417	269	885

Getting rid of cigarette vending machines completely in the UK

Strongly support	50%	26%	55%	45%	57%	47%
Support	27%	26%	27%	29%	25%	28%
Oppose	11%	25%	8%	12%	7%	13%
Strongly oppose	5%	15%	3%	6%	3%	6%
Don't know	7%	9%	7%	7%	9%	6%